



Advertisement and Sponsor Application Form

Form No.

Customer Details:		Business Name: <input type="text"/>	
Billing Address		Contact Person	
Building Name: <input type="text"/>		Name: <input type="text"/>	
Floor: <input type="text"/>	Atoll/Island: <input type="text"/>	Designation: <input type="text"/>	
Street Name: <input type="text"/>		Mobile no: <input type="text"/>	
Phone: <input type="text"/>	Fax: <input type="text"/>	E-mail: <input type="text"/>	

IMPORTANT: 1 - Please fill a separate form for each service. 2 - incomplete forms will not be accepted

SERVICE REQUESTED

FROM: TVM ADU Dhivehi FM Website
 PSM News Yes Tv Munnaaru Tv Dheenuge Adu

TYPE of SERVICE: Individual Spots Package Ads NEWS Sponsorship Program Sponsorship

INDIVIDUAL SPOTS	Time category	No. of Spots	Spots per day	Duration of the Ad	Selected Ad breaks	Starting date
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

PACKAGE ADS

Package Spots per day Selected Ad Breaks

Duration of the Ad. Starting Date

NEWS SPONSORSHIP

NEWS Break No. Slot No. No. of Days

Starting Date Due Date Price per slot

PROGRAM SPONSORSHIP

Program Title: No. of episodes

Excl Sponsor Co-sponsor Spots (only) No. of spots

Starting Date Price per program

Web Site

Website: Common to all pages

Top Banner Logo Page: Side Top Ad

Starting Date Page: Side Bottom Ad

We here by agree to abide by PSM's terms & conditions in obtaining the above requested service.

Name: Date:

Designation: Signature: Company stamp:

PSM 's use only

FINANCE:	Sales done by: <input type="text"/>	<p><i>For individual spots and package Ad price entry.</i></p> <table border="1"> <thead> <tr> <th>Spots</th> <th>Rate</th> <th>Ammout</th> </tr> </thead> <tbody> <tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td></tr> <tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td></tr> <tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td></tr> <tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td></tr> <tr><td><input type="text"/></td><td><input type="text"/></td><td><input type="text"/></td></tr> </tbody> </table>	Spots	Rate	Ammout	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	SALES & MARKETING:
	Spots		Rate	Ammout																	
	<input type="text"/>		<input type="text"/>	<input type="text"/>																	
	<input type="text"/>		<input type="text"/>	<input type="text"/>																	
<input type="text"/>	<input type="text"/>	<input type="text"/>																			
<input type="text"/>	<input type="text"/>	<input type="text"/>																			
<input type="text"/>	<input type="text"/>	<input type="text"/>																			
Data entered by: <input type="text"/>	Ammonut: <input type="text"/>																				
Name: <input type="text"/>	Discount: <input type="text"/>																				
Date: <input type="text"/>	Total: <input type="text"/>																				
Signature: <input type="text"/>	GST: <input type="text"/>	Grand Total: <input type="text"/>																			